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Herzogenaurach as the home of global players like adidas AG, PUMA SE and Schaeffler Technologies AG & Co. KG is well-known for its sports goods outlet and concept stores. The outlet stores can be reached within only some minutes by car from the A3 autobahn junction "Frauenaurach" and provide a diverse range of offers for sports and fashion fans from Monday through Saturday.

Herzogenaurach's town center

But Herzogenaurach has to offer even more: The medieval atmosphere of its town center where everything is within short walking distance. There is the town museum, there are numerous international and traditional restaurants, and several stores offering fashion, toys or gourmet food - enjoy these offers as an add-on to your outlet store visit. Anybody interested in further information about Herzogenaurach itself is invited to join one of the [town tours](#) (either in German, English, Italian, Spanish or French) to learn about the 1000 years of town history.

And if you are looking for some recreation after your shopping tour, the Atlantis fun and adventure pool is the place to be. It offers an extensive sauna area, sports and wellness pools, as well as a terrific slide area - that means fun for the entire family.

Notes regarding the opening hours

Please use click & meet for your shopping event in one of Herzogenaurach's outlets.

The outlet stores are closed on all national public holidays, on Corpus Christi holiday, and also on the following regional holidays:

- January 6 (Epiphany)

- August 15 (Assumption Day)
- November 1 (All Hallows' Day)



adidas Outlet Store

Olympiaring 2

91074 Herzogenaurach

Telephone: +49 (0) 9132 / 842000

Fax: +49 (0) 9132 / 843765

Opening hours:

Monday to Friday: 9 a.m. - 8 p.m.

Saturday: 9 a.m. - 7 p.m.

[Show map](#)



PUMA

PUMA Outlet

Puma Way 1
91074 Herzogenaurach

Telephone: +49 (0) 9132 / 74170

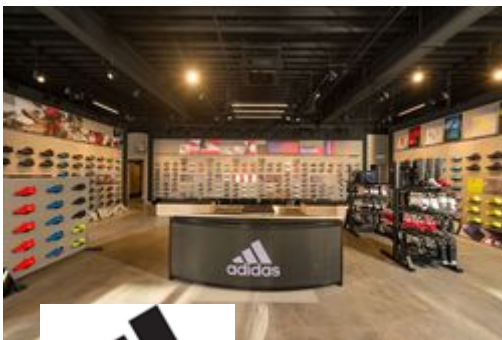
Opening hours:

Monday to Friday: 9 a.m. - 7 p.m.

Saturday: 9 a.m. - 6 p.m.

[Show map](#)





adidas Brand Store

Olympiaring 3

91074 Herzogenaurach

Telephone: +49 (0) 9132 / 9024384

Opening hours:

Monday to Friday: 9 a.m. - 8 p.m.

Saturday: 9 a.m. - 7 p.m.

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s.Oliver

S. Oliver Outlet

Zeppelinstraße 2

91074 Herzogenaurach

Telephone: +49 (0) 9132 / 8366570

Opening hours:

Monday to Saturday: 10 a.m. - 7 p.m.

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**SPORT
HOFFMANN**

Sport Hoffmann

Zeppelinstraße 1

91074 Herzogenaurach

Telephone: +49 (0) 9132 / 78190

Fax: +49 (0) 9132 / 781924

Opening hours:

Monday to Friday: 9 a.m. - 7 p.m.

Saturday: 9 a.m. - 6 p.m.

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Nike Factory Store

Zeppelinstraße 1

91074 Herzogenaurach

Telephone: +49 (0) 9132 / 7452810

Fax: +49 (0) 9132 / 7452899

Opening hours:

Monday to Wednesday: 9 a.m. - 7 p.m.

Thursday to Friday: 9 a.m. - 8 p.m.

Saturday: 9 a.m. - 6 p.m.

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Alpin Outlet

Zeppelinstr. 6a

91074 Herzogenaurach

Telephone: +49 (0)9132 752 9616

Opening hours:

Monday to Saturday: 10 a.m.- 6.p.m.

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