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# hin&herzo project prize 2025: Call for entries

The town of Herzogenaurach is organising "hin&herzo - The Culture Festival" for the 6th time next year, which will take place from 26 to 28 September 2025. In addition to a broad cultural programme and a variety of different events, the hin&herzo project prize will be awarded.

The short text below provides information about the competition, the concept and other content. The city of Herzogenaurach is looking forward to receiving applications from all artistic disciplines on the festival theme 2025 "KONTRASTE".

## CALL FOR APPLICATIONS

As part of the annual event "hin&herzo - The Culture Festival", the city of Herzogenaurach will award the hin&herzo Project Prize 2025 in 2025.

The hin&herzo project prize is intended to honour, recognise and support artistic or cultural projects. It is open to all genres of art and culture (music, literature, visual or performing arts, film and media, performance, "crossover", etc.). Individuals or groups can take part in the competition. The project must address the theme of the 2025 festival - "KONTRASTE" - and be presented by the artist or participating group during the festival.

## MISSION DEADLINE AND FORM

To participate, the project must be submitted to the Town of Herzogenaurach by 1 November 2024. It is sufficient to submit a meaningful and descriptive concept,

supplemented by a drawing or model (summarised in a PDF of max. 10 MB with max. 15 pages consisting of description and images, plus max. two video clips as a link on a file sharing platform for download).

## PRIZE MONEY AND CONDITIONS OF PARTICIPATION

The hin&herzo project prize is endowed with EUR 2,000. It will be decided on a case-by-case basis whether an additional fee will be paid for an artistic performance at the hin&herzo culture festival. The City Council's Culture, Education and Social Affairs Committee will decide whether to purchase or commission the production of the work for which a design or concept has been submitted. The prize is not divisible. There is no age limit.

## AWARD CEREMONY

The award will be presented as part of "hin&herzo - The Culture Festival" from 26 to 28 September 2025.

### Information & Application

Town of Herzogenaurach  
**Amt für Stadtmarketing und Kultur**

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